

== Discover Historic ==

# Placerville Downtown.

# Placerville

Find links to all these downtown businesses on the [applehill.com](http://applehill.com) web site



**Zia's**

An Italian Gelato, Caffé and Wine Bar  
312 Main Street  
Downtown Placerville  
530.642.ZIAS (9427) | [www.ziasgelato.com](http://www.ziasgelato.com)



**Heyday Café & Wine Bar**

Lunch & Dinner - California Cuisine  
Over 40 wines by the glass  
325 Main Street • 530-626-9700  
[www.heydaycafe.com](http://www.heydaycafe.com)



**PLACERVILLE  
HARDWARE**

Hardware • Housewares • Mining Supplies  
Oldest Hardware Store West of the Mississippi  
441 Main Street • 530-622-1151



*We Make Tails Wag on Main Street.*

Tough Toys  
Healthy Treats  
Personalized ID Tags  
Outdoor Gear  
Doggies  
Orijen Pet Food  
Photo Studio  
Training Workshops

**Pampering Pickle**

Goodies & Gifts for Dogs

320 Main Street | Historic Downtown Placerville  
530.344.7451  
[www.PamperingPickle.com](http://www.PamperingPickle.com)

What's happening on Historic Main Street this year? The Placerville Downtown Association is working on a great line-up of events to please one and all. To celebrate and welcome the 63rd Annual Highway 50 Wagon Train on June 9th, Main Street will build on the success of last year's addition of a BBQ Rib Cook-Off (with sampling, too) during the event.

Entertainment will feature a wild west shoot-out, Server's Races, the Random Stranger Band, a historical display featuring a John Studebaker wheelbarrow, wagon, and car, as well as wheelbarrow demonstrations and more. The Wagon Train will roll down Main Street around 2pm, but the activities downtown will last from 12pm - 6pm.

Last year, a hard-working Event Committee organized the 1st Annual Oktoberfest on Main Street that brought thousands of people downtown. This year, the 2nd Annual Oktoberfest is scheduled for September 22nd and promises to provide even more food and fun. This event will feature the Chicken

Dance, Wiener Dog Races, Bavarian dancers and of course - beer, bratwurst and sauerkraut! This event promises to put a smile on everyone's face, and will include games and a giant slide for the kids, too!

These activities and events bring a sense of pride to those who live, work or visit this vibrant community!

For the art lovers, the Placerville Art on Parade organization is hosting their successful "Banners On Parade" community art project for the 6th year! Look up to see these beautiful works of art (with a floral theme this year) on

**Placerville News Company**  
Hangtown's Newsstand Since 1856  
Celebrating 100 Years of family ownership

Gifts  
Books  
Jewelry  
Art  
Supplies  
Magazines

409 Main Street  
530-622-4510  
[pvillenews.com](http://pvillenews.com)  
Find us on facebook

**Dedrick's Main Street Cheese**  
Your Neighborhood Gourmet Food Store  
312 Main Street, Placerville  
530-344-8282 • [Dedrickscheese.com](http://Dedrickscheese.com)  
M-F 10 to 6 • Sat. 9 to 6 • Sun. 11 to 5

the light poles along Main Street. The beautiful banners will debut on Historic Main Street in June and be exhibited until mid- October, when they will be taken down and sold at a Silent Auction during the October 20th Art & Wine Festival.

Accompanying the banners on the light poles will be the beautiful, blooming flower baskets that adorn Main Street each year. A partnership has been established between PDA and

MORE (Mother Lode Rehabilitation Enterprises). MORE's clients water the baskets throughout the season, and they do a terrific job! A fundraising campaign was launched this year to maintain this "growing" project on Historic Main Street and businesses, organizations and individuals supported the effort with their kind donations.

With so many exciting events and projects being planned, there is a lot to see and celebrate in Placerville.

These activities and events bring a sense of pride to those who live, work or visit this vibrant community! And there are many other special events to stimulate your senses, like Girls Night Out, Bell Tower Brewfest, Antique & Craft Fairs, Car Shows and much more. For more information or to see a complete Calendar of Events for Historic Main Street please visit [www.PlacervilleDowntown.com](http://www.PlacervilleDowntown.com) or call (530) 672-3436.

## HISTORIC MAIN STREET PLACERVILLE

### SPECIAL EVENTS 2012

#### SPRING/SUMMER

##### MARCH

All Month

**Flower Basket Fundraiser**

Info: [PlacervilleDowntown.com](http://PlacervilleDowntown.com)

##### MAY

Friday, May 4

**Girls Night Out**

6pm - 9pm

Sunday, May 20

**Hangtown Car Show**

9am - 3pm (Info @ 622-1731)

##### JUNE

Saturday, June 9

**Wagon Train & BBQ Rib Cook Off**

12pm - 6pm

Saturday, June 30

**Bell Tower Brewfest**

6pm - 9pm

##### JUNE - OCTOBER

Daily (Light Poles on Main St.)

**Banners on Parade 2012**

Daylight Hours



#### SUMMER/FALL

##### AUGUST

Sunday, August 12

**16th Annual Craft Faire**

8am - 3pm

Thursday, August 23

**Hangtown Car Show**

5pm - 8pm (Info @ 622-1731)

##### SEPTEMBER

Saturday, September 8

**Kacie's Ride For Hope**

8am - 11am (Info @ 626-1450, x205)

Saturday, September 22

**Oktoberfest**

3pm - 8pm

Sunday, September 30

**Antique Street Faire**

8am - 3pm

##### OCTOBER

Saturday, October 20

**Art & Wine Festival**

6pm - 9pm

Wednesday, October 31

**Trick or Treat on Main Street**

4pm - 6pm



**Randolph Jewelers**  
"The oldest jewelry store in the west"  
established in 1852  
375 Main Street • 530-622-3787  
[www.randolphsjewelry.com](http://www.randolphsjewelry.com)



**Gold Country Artists Gallery**  
Longest Continuously Operating  
Gallery in Placerville  
379 Main Street • 530-642-2944  
[www.goldcountryartistsgallery.com](http://www.goldcountryartistsgallery.com)



**Winterhill**  
Local Extra-virgin Olive Oils  
Artisanal Specialty Foods & Tastings  
321 Main Street  
530-626-6369

**Everything  
Baby &  
Children**

**onniberries**

**530.626.1444**  
360 Main St • Placerville



**The Independent  
Restaurant and Bar**  
Beer, Wine & Cocktails  
629 Main Street, Suite 102 • 530-344-7645  
[www.IndependentPlacerville.com](http://www.IndependentPlacerville.com)